



by MFH Consultant (M) Sdn. Bhd.

Company Profile

www.trainsform.com.my



About Us

Founded in 2012, **MFH Consultant (M) Sdn Bhd**'s main aim is to focus in the training field specifically for NLP Practitioner Certification.

In order to accomodate the extensive demand from the market, the company's focus has been widened to train for all sorts of various soft skills as well, and this includes Team Building, Law of Connection, Design Thinking, and Negotiation Skills to name a few. MFH then launches it training brand "Trainsform" to specifically focus on this training areas.

The company has expanded its services to focus more on customized and tailor made training solutions to deliver the best for their clients and their organizational needs.

Throughout the years, the company has gathered various industrial experts to share a common platform to provide various training solutions to the industry.



Vision

- To fulfill the evolving needs of different levels and segments of our customers
- To foster sustainable future with green initiatives in our business process
- To be the preferred training provider with customized training solutions

Mission

- Excellent customer service experience through our 5-star customer service and quality programs
- To create opportunities for our clients to achieve competitive advantage and business growth through our customized programs and networking events
- To fulfill our promise of high quality and great added value for commercialized events

Objectives

1



To provide quality training programs with great training value for our customers

2



To provide quality trainers with background from various industries and segments

3



To ensure total customer satisfaction by providing superior customer service and after sales support

4



Produce more sustainable related programs in line with the company's vision to foster sustainable future with green initiative in our business process

Quality Policy

We are dedicated to the establishment of excellent customer experiences through our 5-star customer service and quality programs. In order to achieve this, **we are committed to :**

i

Continuously review our program based on customer feedback

ii

Conduct market research to identify and access current trends in the industry

iii

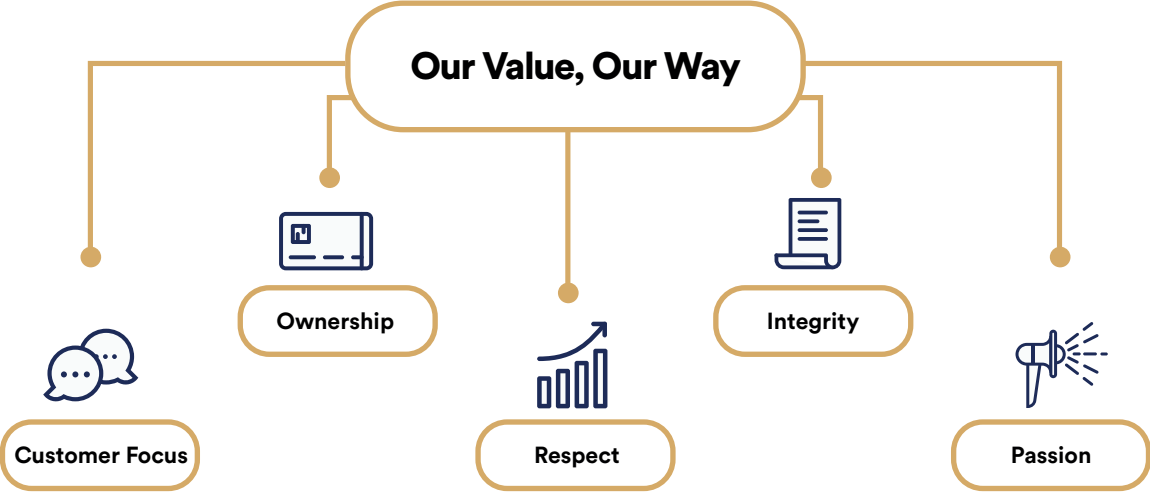
Consistently evaluate our trainers qualification and encourage our trainers to gain more knowledge and experience in their respective fields

iv

Develop and train our employees to always place the needs of our customers as our main priority

These commitments have been communicated and understood among all employees and we strive to take necessary steps in accordance with this quality policy.

Core Values



Quality

Provide top-notch quality programs and services

Customer Service

Provide 5-star customer service to our clients at all times and ensure total customer satisfaction

Encourage Creativity & Innovation

Encourage our clients and employees to think outside the box and step out of the mould

Teamwork

Spur employees to forget about “I” and focus on “We”

Loyalty

Applaud mutual loyalty from and with clients and employees

Appreciation

Strive to constantly show our employees our sincere appreciation for their hard work, dedication and contribution to the company

Caring

Be a caring company and employer of choice

Employee Centric

Strive to provide long-term career advancement and progressive human capital development

Corporate Social Responsibility

Support caring and eco-friendly community

Board of Director



Mohamad b. Mat Baseri

Mohamad is the Director for MFH Consultant (M) Sdn Bhd. He currently has 25 years worth of working experience, specializing in Sales & Marketing. Having held several executive, management and senior management position, he has garnered enough knowledge in the field to be well versed in it.

Before venturing into this company, he was previously attached to Omnitech System from 1993 until 2003. In 2006, he served with A & S Cetak Sdn. Bhd. for three years before opening his own company. DYM Resources was established in 2009 until 2018, together with DYM Smart Services Sdn. Bhd in between.

His project portfolio includes Petronas, Malakoff, Sime Darby, Lembaga Pertubuhan Peladang (LPP), Tabung Haji Travel, Pertubuhan Peladang Kebangsaan (Nafas), Bandar Raya Development Berhad (BRDB), Bangsar Shopping Centre (BSC), RTM (Fifa World Cup 2010), Pharmaniaga, Axis Mall, Maju Junction, Caps Square, UCCMS, KPJ Tawakal, UPEN Selangor and Media Selangor.

Mohamad established MFH Consultant (M) Sdn. Bhd. in 2018. Located in Ara Damansara, his main goal is in line with the company's - to put his energy and passion into training and staff development.

Board of Director



Rahimawati Saari

A graduate majoring in Hotel and Business Management from University Technology MARA, Rahimawati wasted no time in grabbing an open opportunity to join one of the top players in the hospitality industry itself, Shangri-La Rasa Sayang Resort and Spa Penang.

In 2008, she joined Comfori Sdn Bhd, a corporate training company based in Subang Jaya. Over time, she has successfully made her way up as the Head of Department for Strategic Account Management, focusing on listed companies and major corporations in Malaysia.

Her expertise in the industry has led to some of her training projects, which includes Learning Dynamics & Systems, Knowledge Management & Infrastructure, Training Design for Training Needs Analysis, Competency Framework, Analyzing Skill Gap, Evaluating/Understanding Organizational Business Model, Determining Key Competencies for Success, Evaluating Employee Performance and such. The project involved various clients from both existing sectors, and this includes names such as DRB-HICOM, TNB, PLUS Malaysia Berhad, Bank Negara Malaysia, UMW, Honda Malaysia, Proton, Perodua, KPJ Damansara Specialist, UiTM Private Hospital, PKNP and UEM Group.

With her vast experience in recruiting, developing training module and strategic planning, she was recruited to lead and monitor another two new department, the Professional Development Department together with Comforace Teambuilding Department under Comfori Sdn. Bhd. In 2013, she too lead and closed GEMS2.0 (Graduate Employability Management Scheme 2.0), another mega project under Talent Corporation Malaysia Berhad. The project required training, recruitment and placement for 200 graduates, in which it was successfully delivered in 2015.

Besides her regular duties for the company, she also doubles as an internal trainer, focusing on sales, marketing, and customer service. She became a Certified HRDF Trainer in July 2015. As a trainer, she has conducted various training workshops and this includes Enhancing Personal Selling Skills, Presentation Skills, Key Account Management, and Effective Selling Skills.

Sales & Marketing Manager



Faizal Baharon

Faizal Baharon has more than 14 years of experience in Sales and Marketing. He first started his career with CIMB Bank.

In 2009, he joined Comfori Sdn. Bhd., a corporate training provider. His early position involved coming up with a strategic marketing plan, execution and monitoring the process for the department. He soon became involved in sales and project management over time.

The need to customise and focus on oriented team buildings created an opportunity for the team to develop a Signature Team Building program, Comforace. His fun, cheerful and customer oriented personality has gained him the lead in the project.

The customized training plan or module development required skills of understanding 3 main aspects - customer's business background, targeted audience background and competency gap. He is responsible in developing training plans and activities (both outdoors and indoors) that very much reflected and matched the objectives of the training as well as the requirements and needs of his customers.

With his years of experience handling mega projects with corporate clients, he is very passionate in delivering excellent customer service with specific attention to details. With a teambuilding design tailored up to date and fresh with a fun approach, it has proved to be very practical and relevant to date.

KPJ Damansara Specialist Hospital, Singtel (GEIM),TNB, Cycle & Carriage Malaysia, Lembaga Getah Malaysia, Indah Water Konsortium, Mitsubishi Motors Malaysia, JKR, Felda, and Perak Corporation Berhad (PKNP) are just some of the giants he delivered his team building projects to over the years.

In 2018, Faizal decided to become a full-time freelancer, focusing mainly on projects of his own. With his partner, they started their own consulting company focusing on Sales & Marketing, Management & Business Consultation, and Digital Marketing. His current project includes SME's brand such Comforace TB, Hushim Motivational, Wilqadry, VC Malaysia, and MFH as well.

In-House Trainer



Mohd Fauzan Hushim

Mohd Fauzan Hushim are appointed as panel trainer for MFH Consultant (M) Sdn Bhd. Fauzan's impressive credentials ranges from an excellent academic qualification to various experiences conducting training for both corporate and government sectors.

Having graduated from reading Law in IIUM, his first experience working was as a Legal Officer with Kumpulan Darul Ehsan Berhad back in 2008. He then continued on to doing his pupil age under Nik Hisham Fakhiah & Co. He was called to the Bar in 2010. He first started learning NLP from Tuan Haji Mat Taib Mad, an established trainer from MTM Consultant. From then on his interest grew, and he proceeded to complete his Practitioner and Master Practitioner

Certification under Dr. Billy Kueek from BKI International. In October 2010, he took a step further in his certification by attending a course conducted by Tad and Adriana James. This was held in Macquarie University, Sydney, an institution which holds the reputation of being the biggest American Board of NLP School in the world.

His edge as a trainer comes with the ability to train in both Bahasa Malaysia as well as English. He has successfully managed to obtain both rights to train in these two languages in Malaysia.

For the past ten years, he has been holding the position of co-trainer for Tn. Haji Hushim Salleh, a well-known registered counsellor and psychologist in Malaysia. He has trained a large number of clients from various industries such as KTMB, Telekom, MRT Corp, Proton Commerce, KPJ Hospital Specialist, Cycle & Carriage, Indah Water Konsortium, JPN, Penang Port, FELDA, JPA, and Perak Corporation Berhad.

As a Certified NLP Trainer (ABNLP), Fauzan has successfully guided many of his course participants to tap into their true potentials as individuals through his deliveries and workshops. He believes in sharing his personal aspirations and giving his best to help people fulfil their personal goals in their careers and lives. His warm, down-to-earth and friendly personality has made his sessions well received by all.

Academic Qualification

Ijazah Sarjana Muda Undang - Undang (Sivil Dan Syariah) Universiti Islam Antarabangsa Malaysia (Uiam)

Professional Membership in Certified NLP Trainer (ABNLP) Certified Master Time Line Therapy Practitioner (TLTA)

Sydney, Australia Certified Hypnoterapist (ABH)

PSMB TTT Certification
(TTT Certificate No. : 4159)

Industrial Experience

1. Trainer : Neuro Linguistic Programming (NLP) Practitioner Certification

Lembaga Hasil Dalam Negeri (LHDN) (May 2019)
Telekom Malaysia Berhad (April 2017)
Keretapi Tanah Melayu Berhad (Mac 2016)
Penang Port Sdn. Bhd. (May 2016)

2. Trainer :The Ultimate Comforce Team Building Challenge!

Sungai Long Golf & Country Club (April 2019)
Smiths Detection Malaysia Sdn. Bhd. (Mac 2019)
KPJ Rawang Specialist Hospital (Nov 2018)
Southern Cable Sdn. Bhd. (Oct 2018)
Ara Techbis Sdn. Bhd. (Sept 2018)
Rawang Specialist Hospital Sdn Bhd/ KPJ Damansara (Dec 2017- Nov 2018)
Cycle & Carriage Bintang Berhad (Sept 2018)
Revenue Valley Sdn. Bhd. (Mac 2018)
Proton Commerce Sdn. Bhd. (July 2017)
Mitsubishi Motors Malaysia Sdn. Bhd. (Sept 2017)
Perak Corporation Berhad (PknP) (Mac- April 2017)
TRN Marketing (M) Sdn. Bhd. (Nov 2016)
Sensata Technologies Malaysia Sdn. Bhd. (Nov 2016)
GPB Corporation Sdn. Bhd. (Oct 2016)
Felda D'saji Sdn. Bhd. (May 2017)
Uhin Sofa Sdn. Bhd. (May 2016)
Jabatan Warisan Negara (Aug 2016)

3. Trainer : Creative Thinking and Problem Solving By Using Lego Serious Play Methodology

Sharp Manufacturing Corporation (M) (Jan 2019)
Mass Rapid Transit Corporation Sdn. Bhd. (Sept- Oct 2018)
Syarikat Takaful Malaysia Berhad (May 2017)
Sunway Putra Hotel, Kuala Lumpur (Mac 2017)

4. Trainer : Strategic Planning Program For Executive By Using Lego Serious Play Methodology

Mass Rapid Transit Corporation Sdn. Bhd. (Aug 2017)

5. Trainer : Team Communication By Using Lego Serious Play Methodology

Sunway Putra Hotel, Kuala Lumpur (Aug 2017)

6. Trainer : Kursus Neuro Linguistic Programming (NLP) Siri 1 – Siri 6 (Oct 2016 - Jan 2017)

Company: Telekom Sales & Services Sdn. Bhd.

7. Trainer : Kursus Design Thinking With Neuro Linguistic Programming (NLP) (Feb 2016)

Giatmara Malaysia Sdn. Bhd.

8. Trainer : Kursus Pengamal Lanjutan Neuro Linguistic Programming (NLP)

Company: Jabatan Perdana Menteri (Sep 2013)

9. Trainer : Bengkel Asas Neuro Linguistic Programming (NLP)

Company: Seranta Felda (May 2015)

10. Trainer : Kursus Neuro Linguistic Programming (NLP)

Company: Bahagian Pengurusan Hartanah (Bph) (April 2015)

11. Trainer : Seminar Neuro Linguistic Programming (NLP) Bagi Advance Leadership Management Program

Company: Majlis Amanah Rakyat (Mara) (Mac 2015)

12. Trainer : Seminar Bertajuk “Aplikasi NLP Di Dalam Pekerjaan”

Company: Pejabat Ketua Cawangan Janm Selangor (Feb 2013)

13. Trainer : Kursus Asas Neuro Linguistic Programming (NLP)

Company: Challengetec Sdn. Bhd. (Dec 2012)

14. Trainer : Bengkel Neuro Linguistic Programming (NLP) Kakitangan Akademik Unisza Siri 2 Tahun 2012

Company: Universiti Sultan Zainal Abidin (Unisza) (July & Nov 2012)

15. Trainer : Kursus 'Neuro Linguistic Programming' (Achieving Effectiveness Through NLP)

Company: Jabatan Pengajian Politeknik (July & Oct 2012)

In-House Trainer



Dr. Ahmad Kamal bin Ariffin

Dr. Ahmad Kamal bin Ariffin was born on May 5, 1975 at the Seremban Hospital, Negeri Sembilan. He began his career as a teacher and school counselor for 7 years in secondary schools, Shah Alam, Selangor. Later he became assistant director of the school of management at the Ministry of Education for 10 years. Currently he works as a freelance motivator, profesional counselor and writer for Mingguan Wanita magazine from 2012 until now.

Academic Qualification

B.ed (Hons) Universiti Putra Malaysia– Malay Language & Psychology Counseling
M.ed, Universiti Malaya– Psychology Counseling
Ph.D, Universiti Malaya. Supervision and Motivation in Educational Management
Advance Diploma in Teaching and Training – City and Guilds Ins. United Kingdom.

Work Experiences

- The national coach in school counseling management Malaysia, Ministry of Education (2001-2006)
- The speeches author for Selangor Chief Minister, Minister of Education, the Director General of Ministry of Education in the field of education talent, character and career (2001-2011)
- Judge of the national level for the speech contest of Malay language secondary school, Pertuan Agung Cup.
- The author and chief editor of the textbook "School Guidance and Counseling Services, Ministry of Education, Malaysia (2010)
- The author and editor of the Handbook of Emergency Preparedness Program, Ministry of Education (2011)
- Chief Judge of the Parliamentary Style Debate Competition (Primary and Secondary School) Ranked Petaling District, Selangor (2000-2006)
- Speeches Author for Deputy Speaker of the State Council, Malaysia (2016-2017)
- Women's Weekly magazine columnist, Karangkraf Sdn Bhd (2017) until now.
- Author of Guidance and Counseling Ummah (2016) Telaga Biru Sdn Bhd Publication.
- The author of the thesis Ph.D (2016) under topic of "Supervision in management and motivation among staff". University of Malaya, Kuala Lumpur.

DR. AHMAD KAMAL BIN ARIFFIN TRAINING PROGRAMS

Are Often Based On Generic Competencies May Include These Skill Areas :

- | | |
|-------------------------|--------------------------------------|
| ▶ Initiative | ▶ Influencing & Negotiation |
| ▶ Leadership | ▶ Performance Management |
| ▶ Motivation | ▶ Proactive Self Management |
| ▶ People-Centric | ▶ Strategic Thinking & Planning |
| ▶ Creative Thinking | ▶ Interpersonal & Communication |
| ▶ Customer-Centric | ▶ Team Leadership / Teambuilding |
| ▶ Stress Management | ▶ Instructional Leadership in School |
| ▶ Blue Ocean Strategy | ▶ Coaching, Counselling & Mentoring |
| ▶ Change Management | ▶ Problem Solving & Decision Making |
| ▶ Conflict Management | ▶ Networking & Relationship Building |
| ▶ Planning & Organizing | ▶ Learning How To Learn |



Associate Trainers (Human Resource)



Toh Siew Pat

Credentials

Academic

- Bachelor of Laws (LL.B) (Hons), University of London.

Memberships

- Life Member of the MIHRM.
- Member of the Malaysian Association of Professional Trainers and Coaches (MAPTaC).
- Member of the John Maxwell Team (JMT).
- Member of Toastmasters International (TI).

Certifications

- Human Resource Development Fund (HRDF) certified Trainer (TTT Certificate No. EMP/1456).
- Maxwell Certified DISC Method Behavioral Analysis Trainer
- Maxwell Certified DISC Method Behavioral Analysis Consultant.

Awards

- 2019 101 Global HR Heroes Award recipient during the 27th World HRD Congress in Mumbai, India.
- 2017 Gold Award recipient in the HR Leader category during the MIHRM's 17th Malaysia HR Awards in Kuala Lumpur.
- 2017 Certificate of Recognition by the Ministry of Human Resources Malaysia (MOHR) during the ASEAN Productivity Linked Wage Conference (PLiC) in Kuala Lumpur.

Training Programs

- **Human Resource Management.**
Understanding the Employment Act 1955, Trade Unions Act 1959 & Industrial Relations Act 1967 | Managing Poor Performance, Discipline & Difficult Employees | Investigation Skills | Domestic Inquiry Procedures | Supervisory Skills | Leadership Skills | Performance Management | Productivity Linked Wage System (PLWS).
- **Public Speaking.**
Public Speaking Skills | Presentation Skills.
- **Behavioral Analysis.**
Maxwell DISC Method Behavioral Analysis.

Note : All programs can be customised to client's requirements and can be delivered in either Bahasa Melayu or English.

- **Languages**
Fluent in Bahasa Melayu and English.

Toh started his career in 1977 as a police inspector with the Royal Malaysian Police.

He subsequently joined the private sector in 1991 as a security manager before taking up the role as a human resources manager in 1995. Since then, he has headed the human resource and administration department of various public listed companies.

Toh developed his passion for public speaking and training when he was invited to speak in a conference in 2004. Since then, he has conducted numerous in-house training programs, public training programs and has chaired/spoken at various public conferences & seminars. He also speaks in various seminars organized by various State Industrial Relations Departments and State Labour Departments.

Toh was the facilitator for the Malaysian Institute of Human Resource Management's (MIHRM) Certificate in Human Resource Management (CHRM) and Diploma in Human Resource Management (DHRM) programs (Employment Act module, Industrial Relations Act module and Trade Unions Act module) from 2007 to 2011.

Associate Trainers (Management)



Shafinah Che Ariff

Shafinah has been involved in training and development for more than 20 years .She is passionate about nurturing the present talent for future personal and organizational growth. Prior to starting her own business, she has worked in Hotel, Manufacturing, and Oil & Gas Industries. Shafinah is an approved PSMB Trainer. She is also a certified professional coach and assessor.

Academically, she hold a Master of Business Administration, Bachelor in Human Resources Management and Diploma in Hotel & Catering Management. In addition, Shafinah is a certified trainer for DiSC and Everything DiSC, Situational Leadership, Leading Positive Performance, Change Essential. She is also a certified master practitioner NLP and LAB profile.

Her expertise includes DiSC, Everything DiSC, Train-the Trainer, Training Needs Analysis (TNA), Talent Assessment, Coaching, Mentoring, Leadership, and Supervisory Skills, Team Development, Customer Service, Industrial Relations and Performance Management.

She has facilitated various Leadership and Management courses to participants (all levels) across the Middle East, Asia Pacific, Europe, and Africa. Throughout her career, she has developed various program to help the organization attract, grow and retain the right talent to support the business goals

Associate Trainers (Technical)



Yap Chee Wah

Ir. Yap Chee Wah, IEM/BEM Pt. 2, P.ENG, MIEM is a Professional Engineer registered with the Board of Engineers Malaysia. He has more than 10 years of experience in the electrical consultancy services. He is experienced in housing, commercial, SREP and Feed-In-Tariff (F.I.T.) projects of different sizes and complexities. The example of projects he involved are Mixed Township Development at Bdr. Bkt. Beruntung, Government Office Building Lot 5G2 Putrajaya, UiTM Jengka Pahang, 1MW & 3.2MW Power Generation by Landfill Gas at Bkt. Tagar, Renewable Energy projects such as Biogas, Biomass and Solar, Electrical Cabling Works Identification and Related Tests of Existing Electrical Installation for Data Centre at Affin Bank. In the 1MW & 3.2MW power generation projects at Bkt Tagar, Ir. Yap has experienced the design, installation, testing and commissioning and operating the LV, 11KV and 33KV distribution and transmission network. His involvements include but not limited to tendering & bidding, contract management, engineering & project management, construction, procurement, quality assurance, Factory Acceptance Test, Pre-Commissioning and Commissioning. Prior to passing his IEM/BEM Pt. 2 graduate examination, Ir. Yap worked as a production executive in a production assembly lines, controlling and managing the day to day production operation in the assembly department. During this period, Ir. Yap has undergone several training courses as to upgrade the skill and knowledge which are beneficial to his workplace such as Good Manufacturing Practices For Shopfloor Improvement,

Poka Yoke Mistake Proofing, Effective Supervisors, ISO 9000: Documentation and Implementation, Supervisory Method And Effectiveness (PSME) From AOTS, JAPAN. After completing his secondary high school, Ir. Yap started his technical education in Institute Latihan Perindustrian (ILP), Kuala Lumpur. As a part-time student, he further pursued his electrical engineering diploma, higher diploma, City & Guilds (803) in Institute Megatech, Kuala Lumpur.

Ir. Yap has registered with Jabatan Pembangunan Kemahiran of Kementerian Sumber Manusia, as Pakar Industri(PIND), Panel NOSS(PNOSS), Pegawai Pengesah Luaran(PPL), Pegawai Pengesah Luaran-Sistem Latihan Dwi Nasional(PPL-SLDN) and Train-The-Trainer(TTT) from HRDF/PSME. Ir. Yap is also a Registered Wireman NIL(PW4) with Suruhanjaya Tenaga and currently Registered Electrical Energy Manager (REEM) and Competent Electrical Engineer with Suruhanjaya Tenaga. During the employment with a contractor firm, Ir. Yap worked as a Project Engineer. He has gained the experiences of hands-on wiring works in different industries. He also holds the Certificate of Competency on Grid-Connected Photovoltaic System (GCPV) for Wireman & Chargeman with SEDA. Ir. Yap has conducted public and in-house trainings in the field of electrical engineering on topics of Electrical Engineering for Non-Electrical Engineer, Electrical Wiring System for Non-Electrical Engineer, Electrical Safety, Electrical Safety for Contractors & Construction Workers, Keselamatan Elektrik, Electrical Wiring and Safety to participants from private as well as government sector.

Associate Trainers (Sales)



Phang Wai Kheong

Phang has accumulated wide experience in the field of management, sales and marketing, managing project teams in driving the CRM strategies over the past two decades. Being a marketer by profession, he was in charge of the sales & marketing division in the fast moving consumer goods where achievement of sales targets is the most important KPI.

Therefore, planning a detailed plan and executing the plan has become second nature. Having to train and motivate his sales teams to achieve results, Phang has developed a strong passion for training. As such, he became a full time trainer 18 years ago. His strength includes his ability to relate the conceptual theory into practical hands-on in real life situation application and combination of activities and learning intervention.

He has trained and facilitated many programs for corporate companies that include some of the biggest and well known namely IBM, DHL, Toshiba, Lafarge, Ericsson, Kompakar, Huawei, Agilent, Perodua, Kimberly Clark & many more.

He holds a Masters of Business Administration (MBA) from the Wawasan Open University and Diploma in Marketing from Chartered Institute of Marketing, United Kingdom (CIM, UK). He is a Neuro Linguistic Programming (NLP) Certified Practitioner and also a Certified Trainer with Perbadanan Sumber Manusia Bhd (PSMB). He is also a Trained Lego Serious Play facilitator.

He is an active member of Toastmasters International. An articulate and fluent speaker, he has participated and won numerous speech contests. He has also conducted workshops from the Speechcraft and Successful Club & Leadership Series and has served in various positions at the club, area, division and district levels.

Due to his active participation and achievements, he was awarded the District 51 Area S1 Toastmaster of the Year 2006/2007 and the District 51 Division S Toastmaster of The Year 2006/2007. He was also awarded the District 51 Division Governor of the Year 2011/2012. He holds the title of Distinguished Toastmaster (DTM), the highest accolade bestowed by Toastmasters International.

Phang is proficient in both B. Malaysia and English.

He always believe that *“life is a journey of self-discovery as there is always something new to learn everyday”*

Associate Trainers (Safety & Health)



Mohd Shaharuddin Abdul Latiff

Mohd Shaharuddin Abdul Latiff is an HSE Consultant and Trainer with more than 22 years of industrial related working experience. He specializes in providing training and consultancy services, especially in Hazardous Chemicals, Hazardous Wastes, Process Plant Safety, Industrial Hygiene and Environmental Management. His HSE consultancy services covering various type of industries such as in oil & gas industries, chemical specialty plant, plastic & rubber based industry, automotive industries, pulp & paper manufacturing, woodworking industries, electroplating and electronic plant, steelmaking industries, food & beverage industries, paint manufacturing, construction industries, healthcare industries, utilities provider for water & wastewater treatment plant ,solid waste management company and an off-site facility for treatment and disposal of scheduled wastes.

Shaharuddin has experience as a registered Safety & Health Officer and as a Competent Person for Monitoring of Noise Exposure at Work with DOSH. He has involved in Dangerous Goods, Hazardous Chemicals or Scheduled Waste towards compliance program under the USECHH 2000 Regulation, UN Dangerous Goods Legislation and Scheduled Waste Regulation. He had a vast experience as a DOSH registered Assessor for Chemical Health Risk Assessment and also as an Industrial Hygiene Technician I & II, both for Testing and examination of Local Exhaust Ventilation and Chemical Exposure Monitoring. He has appointed by Department of Skills Development as Recognition Prior learning Officer (PPL-PPT) for Verification those workers in Wastewater Treatment Plant. As a registered trainer with HRDF and DOSH,

Shaharuddin has been actively conducting training on HSE Legal Compliance Program. He also has wide experience in conducting training and providing ISO consultancy to guide companies in implementing ISO 14001, OHSAS 18001, Carbon Footprint Assessment, Green Productivity Assessment, Life Cycle Assessment and Cleaner Production Program. He had registered as Industry Expert under Department of Skill Development, MOHR in Chemical and Environmental Sector and involve in giving training and consultancy such as Chemical Management for Product Stewardship Program to comply with International Chemical Laws such as REACH, WEEE,RoHS & and other EU Directive.

Academically, Shaharuddin hold Diploma in Industrial Chemistry from UiTM. He also hold Bachelor Degree in Chemical Engineering from University of South Wales, Wales, UK and Master of Environmental Science from UPM with Project on Hazardous Chemical Management. He also holds Certificate in Indoor Air Quality Assessor from NIOSH, Certificate in Green Building Index Facilitator from Malaysia Green Building Council, Certificate of Green Productivity Trainer & Consultant from Asian Productivity Centre, Japan , a Certificate of Green Industry Auditor & Certificate of Environmental Auditor from Department of Environment, Malaysia and a Certificate of Energy Management System from UNIDO, and a Certificate in Z50 Green Technology Compliance – ILO-CIAST.

Our Services



Professional Training & Development

- Certification Program (NLP)
- Finance & Accounting
- Human Resources
- Information Technology
- Management & Business
- Operational & Logistic
- Sales & Marketing
- Soft Skills
- Criminal Law Awareness



Business Development & Solutions

- Business Networking
- Congress
- Exhibitions
- Product Launches
- Trade Shows



Corporate Events

- Conferences
- CSR Projects
- Gala Dinners
- Summits
- Team Building



In-Company Consultancy

- Customized Programs
- Hands-on Training
- In-House Trainings



Technical Training

- Chemical
- Civil
- Electrical / Electronics
- Energy
- ICT
- Maintenance/ Reliability
- Mechanical
- Oil & Gas



Our Signature Brands



TRAINSFORM

Focus :

Corporate Training & Staff Development



THE CUBE TEAM BUILDING

Focus :

Team Building & Event Management

Our Clients

Government Sector

1. Arkib Negara Malaysia
2. Jabatan Pendaftaran Negara
3. Dewan Bahasa dan Pustaka Malaysia
4. Kementerian Kemajuan Luar Bandar dan Wilayah
5. Kementerian Pembangunan Wanita, Keluarga dan Masyarakat
6. Setiausaha Kerajaan Negeri (SUK) Selangor
7. Majlis Perbandaran Selayang (MPS)
8. Majlis Bandaraya Petaling Jaya (MBPJ)
9. Lembaga Tabung Haji
10. Majlis Amanah Rakyat (MARA)
11. Lembaga Kemajuan Tanah Persekutuan (FELDA)
12. Jabatan Perkhidmatan Awam (JPA)
13. Kementerian Perdagangan Antarabangsa dan Industri
14. Kementerian Belia dan Sukan
15. Majlis Sukan Negara (MSN)
16. Perbadanan Kemajuan Filem Nasional (FINAS)
17. KEMAS Wilayah Persekutuan
18. KEMAS Selangor
19. KEMAS Johor
20. Lembaga Pertubuhan Peladang (LPP)
21. Yayasan Pembangunan Keluarga Darul Ta'zim (YPKDT)
22. LPPKN Negeri Johor
23. Institut Latihan Perindustrian
24. Pejabat Setiausaha Kerajaan Negeri Kelantan
25. Ibu Pejabat Perlesenan Tenaga Atom
26. Jabatan Kemajuan Masyarakat Negeri Johor
27. Jabatan Laut Semenanjung Malaysia
28. Pejabat Pelajaran Daerah Pasir Mas, Kelantan
29. Institut Diplomasi dan Hubungan Luar Negeri (IDFR)
30. Pejabat Pendidikan Agama Daerah Segamat, Johor
31. Perbadanan Kemajuan Negeri Selangor (PKNS)
32. Kumpulan Wang Simpanan Pekerja (KWSP)
33. Majlis Perbandaran Kuala Terengganu
34. Kementerian Pengajian Tinggi
35. Jabatan Kebajikan Masyarakat Negeri Selangor
36. Pejabat Pelajaran Daerah Petaling
37. Jabatan Perpustakaan Negara Malaysia
38. Jabatan Perkhidmatan Awam (JPA)
39. PUSPANITA Daerah Lipis
40. Pusat Sains Negara
41. Jabatan Tenaga Kerja Negeri Perak
42. Institut Kemajuan Desa (INFRA)



Our Clients

GLC / Corporate

1. DRB-Hicom
2. UEM Group
3. UEM Sunrise
4. UMW Holdings Berhad
5. Cycle & Carriage Bintang Berhad
6. Proton Commerce
7. Proton Holdings
8. Proton Edar
9. Pharmaniaga
10. MRT Corporation Berhad
11. Tony Roma's-Revenue Valley
12. Perodua Manufacturing
13. Tenaga Nasional Berhad (TNB)
14. Nestle Manufacturing Berhad
15. PLUS Malaysia Berhad
16. SHARP Manufacturing
17. KPJ Damansara Specialist
18. Uitm Private Specialist Hospital
19. Indah Water Konsortium
20. Mitsubishi Motors Malaysia
21. Hicom Teck See Manufacturing
22. Lorenzo
23. Luvata (M) Sdn Bhd
24. Singtel (GEIM)
25. Felda D' Saji
26. Malaysian Greentech Corporation
27. Talent Corporation Berhad
28. Honda Malaysia
29. Perak Corporation Berhad (PKNP)
30. KTMB
31. Telekom Malaysia Berhad
32. Media Prima Berhad
33. Malaysia Airport Holdings Berhad (MAHB)
34. Malaysia Airlines (MAS)
35. IJM Land Berhad
36. Sunway Resort Hotel
37. Takaful Malaysia
38. Penang Port Sdn. Bhd.

Notes :

Collective client listing as above was trained direct with the key trainers of MFH with collaboration with other training partners or appointed panel by the clients. The project was handle and managed by our key people at time served.



List Of Programs

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TEAM BUILDING

- THE CUBE TEAM BUILDING

NEURO LINGUISTIC PROGRAMMING

- NEURO LINGUISTIC PROGRAMMING (NLP) PRACTITIONER CERTIFICATION
- PENSIJILAN PENGAMAL ASAS NLP
- LAW OF ATTRACTION
- DESIGN THINKING WITH NLP
- SENI PEMASARAN

SIGNATURE

- KURSUS PRA-PERSARAAN
- PERSUASIVE AND INFLUENCE SKILLS TRAINING

SOFT SKILL

- CREATIVE THINKING AND PROBLEM SOLVING
- VALUE DRIVEN PROFESSIONAL
- EFFECTIVE COMMUNICATION AT WORKPLACE AND PRESENTATION SKILLS
- ENVIRONMENTAL SUSTAINABLE AND SOCIAL IMPACT (PROTÉGÉ)
- PROBLEM SOLVING AND DECISION MAKING SKILL
- ENTREPRENEURSHIP 101
- KURSUS PENGACARAAN MAJLIS
- EFFECTIVE COMMUNICATION AT WORKPLACE AND PRESENTATION SKILLS
- PENGURUSAN STRESS & MASA MELALUI KAEDAH NLP
- PERSONAL EFFECTIVENESS FOR PERFORMANCE AT WORK
- MANAGING ANGER AND STRESS TO STAY FOCUSED AT WORKPLACE
- IMPACTFUL PUBLIC SPEAKING: CONQUERING FEAR OF SPEAKING IN PUBLIC
- THE INSPIRING PRESENTER: HOW TO CREATE AND DELIVER HIGH IMPACT PRESENTATIONS
- EQUIP YOURSELF TO HANDLE CONSTANT CHANGES IN WORKPLACE AND LIFE (NEW)
- SPEAK & WRITE BETTER ENGLISH WITH CONFIDENCE “COMMUNICATE EFFECTIVELY AT WORK”
- PERFECTING THE ART OF SPEAKING & WRITING IN BUSINESS ENGLISH
- ENGLISH FOR THE WORKPLACE
- THE SREKET OF SUCCESS COMMUNCATION THROUGH HORENSO

ADMIN

- THE POLISHED ADMINISTRATIVE ASSISTANT: KEEPING THOSE AROUND YOU ORGANIZED, ON TIME AND ON TRACK
- MAKING MEETINGS WORK: HOW TO PLAN, CONDUCT AND MANAGE MEETINGS
- PROFESSIONAL REPORT WRITING SKILLS
- EFFECTIVE OFFICE ADMINISTRATION
- PROFESSIONAL OFFICE MANAGEMENT
- THE PROFESSIONAL SECRETARY SKILLS
- THE PROFESSIONAL RECEPTIONIST

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ADMIN

- THE PROFESSIONAL ADMIN ASSISTANT
- 5S-UNDERSTANDING & IMPLEMENTING
- GUEST SERVICE EXCELLENCE & PROFESSIONAL FRONT DESK BEHAVIOR

HUMAN RESOURCE

- UNDANG-UNDANG BURUH : PEMAKAIANNYA SECARA BERKESAN DI TEMPAT KERJA
- IMPLEMENTING SUCCESSFUL PERFORMANCE APPRAISAL USING BALANCED SCORECARD, KPI AND COMPETENCIES
- INTERVIEWING SKILLS FOR NON HR PERSONNEL
- CONFLICT RESOLUTION: GETTING ALONG IN THE WORKPLACE
- KURSUS KEPIMPINAN DAN PENGURUSAN ORGANISASI
- EFFECTIVE PAYROLL ADMINISTRATION TECHNIQUES
- PENGURUSAN SUMBER MANUSIA UNTUK KEMAJUAN ORGANISASI
- PENGURUSAN GAJI & PAMPASAN
- MENANGANI KAKITANGAN BERMASALAH
- AKTA KERJA 1955 - PERATURAN & PERINTAH
- PENGENDALIAN DISIPLIN PEKERJA
- KPI IMPLEMENTATION & LEAN MANAGEMENT
- CRITICAL HR SKILLS FOR NON-HR MANAGERS
- BEHAVIORAL-BASED INTERVIEWING
- EMPLOYMENT ACT, INDUSTRIAL RELATIONS ACT AND DOMESTIC INQUIRY
- HR FOR NON HR FOR HOSPITALITY MANAGER

MANAGEMENT

- GETTING RESULTS THROUGH LEADERSHIP EXCELLENCE
- BEST PRACTICES IN COACHING TO INCREASE EMPLOYEE PERFORMANCE
- EFFECTIVE WAYS TO COACH AND MENTOR EMPLOYEES TO INCREASE PRODUCTIVITY
- 21ST CENTURY LEADERSHIP, MANAGEMENT AND COACHING SKILLS
- DEVELOPING FACILITATION SKILLS TO SHAPE AND GUIDE THE PROCESS OF WORKING TOGETHER (NEW)
- 10 LEADERSHIP TOOLS (FOR EXECUTIVES, ENGINEERS, SUPERVISORS AND MANAGERS)
- DYNAMIC OF SUPERVISORY AND TEAM DYNAMIC
- EFFECTIVE SUPERVISORY SKILLS FOR SENIOR EXECUTIVES
- CHANGE TO LEAD (FOR MGMT DEVELOPMENT LEADERSHIP PROGRAM – MLDP)
- TURNAROUND THE COMPANIES
- STRATEGIC PLANNING FOR SENIOR & TOP MANAGEMENT
- CRITICAL THINKING SKILLS FOR LEADERS AT ALL LEVELS

FINANCE

- FINANCE FOR NON-FINANCE PROFESSIONALS
- CREDIT CONTROL & DEBT COLLECTION
- FUNDAMENTAL OF COSTING & BUDGETING
- BOOKKEEPING & ACCOUNTING SKILLS

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FINANCE

- BUDGETING & PLANNING
- COST ANALYSIS
- DEVELOPING KPI FOR BUSINESS SUCCESS
- FINANCE FOR NON FINANCE PROFESSIONALS
- FIXED ASSETS MANAGEMENT
- EFFECTIVE COST CONTAINMENT
- BUILDING BUSINESS ACUMEN
- MANAGING DEBT RECOVERY & LEGAL PROCESS
- FAST CLOSING MONTHLY & YEAR-END ACCOUNTS
- UNDERSTANDING & ANALYSING FINANCIAL STATEMENT
- MANAGING LEAN FINANCING
- FINANCE AND COST ANALYSIS FOR MANAGERS
- BUDGETING & COST CONTROL
- COST REDUCTION AND PROFIT IMPROVEMENT STRATEGIES
- LATEST TECHNICAL UPDATES AFTER SST IMPLEMENTATION
- SST IMPLEMENTATION
- MANAGING P&L & CASH FLOW
- IMPLEMENTING SUCCESSFULLY TRADITIONAL BUDGETING VS ACTIVITY BASED BUDGETING
- RISK MITIGATION STRATEGY PLANNING PROGRAM
- PROCUREMENT COST REDUCTION (MANUFACTURING SECTOR)

SALES

- CUSTOMER RELATIONSHIP MANAGEMENT (CRM)
- MARKETING STRATEGY DEVELOPMENT- RIGHT TARGET, RIGHT ACTION, RIGHT TIMING
- REACHING STELLAR CUSTOMER SERVICE
- THE ULTIMATE CALL CENTRE PRO: DELIVERING OUTSTANDING TELEPHONE CUSTOMER SERVICE EXPERIENCE
- MASTER LIVE CHATTING SUPPORT SKILLS FOR CUSTOMER SERVICE AND SALES
- CUSTOMER SERVICES FOR FOOD SERVICES
- BUILDING CUSTOMER SATISFACTION THROUGH EXCELLENCE SERVICE
- EFFECTIVE HOUSEKEEPING SUPERVISORY SKILLS
- BUTLER'S SERVICE

IT

- DATA ANALYSIS FUNDAMENTALS USING EXCEL
- ANALYZING DATA WITH POWER BI
- EXCEL DASHBOARDS FOR BUSINESS INTELLIGENCE
- ANALYZING DATA WITH EXCEL (3DAYS)
- MICROSOFT OFFICE EXCEL 2016 (BASIC) -1 DAY
- MICROSOFT OFFICE EXCEL 2016 (INTERMEDIATE)
- MICROSOFT OFFICE EXCEL 2016 (ADVANCED)
- MICROSOFT OFFICE WORD 2016 (BASIC)-1 DAY
- MICROSOFT OFFICE WORD 2016 (INTERMEDIATE)
- MICROSOFT OFFICE WORD 2016 (ADVANCED)

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- MICROSOFT PROJECT 2016 (BASIC TO INTERMEDIATE)
- MICROSOFT PROJECT 2016 (INTERMEDIATE TO ADVANCE)
- MICROSOFT VISIO 2016 (BASIC)
- MICROSOFT VISIO 2016 (ADVANCED)
- POWERPOINT 2016 (BASIC)

PROJECT

- HOW TO PREPARE THE STANDARD OPERATING PROCEDURES (SOP) FOR PROPERTY DEVELOPMENT & CONSTRUCTION PROJECTS
- PROJECT MANAGEMENT FOR ENGINEERING
- SOP PROJECT MANAGEMENT

TECHNICAL

- BUILDING FACILITIES MANAGEMENT
- BUILDING CONDITIONAL ASSESSMENT, REPORT AND APPRAISAL
- CAUSES AND EFFECTS, ELECTRICAL FIRE PREVENTIVE
- ELECTRICAL SAFETY AT WORKPLACE
- TRANSFORMER OPERATION, TROUBLESHOOT AND MAINTENANCE
- SWITCHGEAR OPERATION, TROUBLESHOOT AND MAINTENANCE
- ELECTRICAL OPERATION, TROUBLESHOOT AND MAINTENANCE FOR BUILDING SERVICES
- SUB-STATION & SWITCHBOARD OPERATION, TROUBLESHOOT AND MAINTENANCE
- STANDBY GENERATOR OPERATION, TROUBLESHOOT AND MAINTENANCE
- ELECTRICAL ENGINEERING FOR NON -ELECTRICAL ENGINEERS
- ELECTRICAL WIRING SYSTEM

SAFETY

- OSH MANAGEMENT SYSTEM
- OHSAS 18001:2007 PROGRAM
- EFFECTIVE SAFETY & HEALTH COMMITTEE
- BEHAVIOUR BASED SAFETY
- JOB SAFETY ANALYSIS
- HAZOP & HAZAN
- FACTORY & MACHINERY ACT 1967
- OSHA ACT 1994 & REGULATION
- USECHH REGULATION 2000
- GHS - CLASS REGULATIONS 2013
- PESTICIDE SAFETY
- SDS & SAFE CHEMICALS HANDLING
- CHEMICAL SPILL & RESPONSE
- EMERGENCY & RESPONSE PLAN
- ACCIDENT AND INCIDENT INVESTIGATION
- ACCIDENT PREVENTION PROGRAM
- FIRE SAFETY AND EVACUATION PLAN
- DANGEROUS GOODS MANAGEMENT
- ENVIRONMENTAL LEGISLATION
- ENVIRONMENTAL QUALITY ACT 1974
- SCHEDULED WASTE MANAGEMENT
- INDUSTRIAL WASTE MINIMIZATION
- ENVIRONMENTAL POLLUTION CONTROL
- WASTEWATER TREATMENT PLANT
- CLEANER PRODUCTION PROGRAM



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